

Jun Simmons

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Experience

Pinktada, Miami, FL

Chief Creative Officer, 2021 to 2022

Directed a team of designers to create and design a hotel booking site which leverages tokenization to allow travelers to swap or sell their booking.

Gust, New York, NY

Chief Creative Officer, 2016 to 2020

Directed a team of designers to create and design a suite of tools for the startup community, including Gust Launch, a SaaS platform for startups to incorporate and grow their company through guided workflows for stock issuance, cap table management, and more.

PayPal, Boston, MA

Senior UX Lead, 2013 to 2016

Design Team Leader for PayPal Merchant Payment Products and Apps including: PayPal Here, PayPal Business App, Invoicing, and Payouts. Led the redesign of PayPal Here, an app that enables merchants to accept credit cards and mobile payments through their iOS, Android, or Windows devices. Improved app store ratings from ~2.5 to 4.5+ stars, which doubled yearly TPV, and was the fastest growing new product line in PayPal history.

Junica, New York, NY

Principal, 2001 to 2013

Directed a team of freelance designers and programmers to develop award winning web-based software, mobile software, websites, and ad campaigns. Partial client list includes: Verifone, Bitty, Work Market, Wireless Generation, Mr Youth, The South Beach Diet, Novartis, Dr. Weil, Diet Coke, and Kraft Foods.

Solvate, New York, NY

VP of Product Development & Creative, 2009 to 2011

Managed a team of front-end developers and designers to create a platform for remote work relationships between clients and talent used by clients such as Apple and Timbuk2.

Angelsoft / Gust, New York, NY

VP of User Experience, 2006 to 2007

Creative Director, 2005

Transformed a desktop application into the industry leading web-based collaborative tool for angel investors used by over 90% of angel groups in North America.

Traction Software, Providence, RI

Creative Director, 2000 to 2001

Senior Designer and Consultant, 1998-99

Led the design of an award winning project management collaboration tool used by clients such as Verizon and the Central Intelligence Agency.

BeOpen, Santa Clara, CA

Creative Director & Director of Python Web Development, 2000

Managed a team of designers, developers, and editors to design and create a network of five open source sites dedicated to Python and Linux.

MyHelpdesk, Norwood, MA

Creative Director, 1999

Led the product and marketing design of the web's largest computer help directory from a beta product into one of PC Magazine's Top 100 Web Sites.

Microsoft Corporation, Redmond, WA

Software Design Usability Engineer Intern, 1997

Worked with a team of designers on the award winning "Picture It" and "Image Composer" products for digital imaging.

Education

Rhode Island School of Design

Providence, RI

BFA Industrial Design 3.8 GPA

Harvard Business School
Cambridge, MA

Graduate Coursework in Business and Product Development

New York University

New York, NY

Interactive Telecommunications Program, Graduate Coursework in Physical Computing

Brown University

Providence, RI

Psychology Coursework

Parsons School of Design

New York, NY

Advertising & Typography Coursework

Honors

Patent 7593954

a system and method for cross-referencing, searching and displaying entries in a document publishing system

Industrial Designers Society of America Award

body of work

PC Magazine's Top 100 Web Sites
MyHelpdesk

Webby Award Finalist

Angelsoft/Gust (multiple times)

The Codie Award

*Dibels and E*Assessment*

Red Herring's Top 100 Innovators
Traction

eContent100 Award

Traction Interface ease of use

New York Ten Award for Best

New Product

Angelsoft/Gust

OnDemand Award

Solvate